China Insurance Journal is a national official media, publishing content in print and online simultaneously. C2 public welfare assistance project, which is very creative and novel in form, possesses loads of highlights of news reports, thus having attracted attention of that media. A special report on the project was published on its home page on May 27, covering the whole country.

Since the beginning of 2018, Taiping Insurance Group, one of the world's top 500 enterprises, has given active support to C2 project run by LCS. The group has provided 4,000 Canadian dollars to Xudatun Primary School every year to update the remote teaching equipment network and provide subsidies for tuition and miscellaneous fees for poor students. Rona, a Canadian teacher from Dalian University of Foreign Languages, also initiated a volunteer action in that school and organized college students to participate in the volunteer teaching action. The volunteers have provided targeted guidance to students struggling with basic English grammar and pronunciation. Rona and Fukai Zhao, a volunteer, accompanied Nicole on the prophase investigation of Xudatun Primary School, participated in the on-site English teaching for third grade and visited families of three orphaned students. Nicole also raised 200 Canadian Dollars for each of the orphans.

Local government and education authorities, as well as the donated school, all hoped the project can be sustained for long. Taiping Insurance Group also expressed its intention of long-term cooperation and support to C2.

Targeted aid object introduction: 29 students from the only third grade class of Xudatun Primary School, where single parent families, poor families and disabled students make up 30% of total.

Rural schools start learning English from third grade, and the school will incorporate the distance English classes every Thursday morning into formal teaching plan. As an experimental class, samples of similar schools will be taken one year later for comparison and evaluation of teaching effects.